

Sponsorship Signage Guidelines

Overview

The Mid Hills Netball Association believes that it is important to engage in the local and wider community. Part of that engagement may involve entering into sponsorship agreements with businesses and organisations.

Association Sponsorship

Agreements must be submitted in writing and must be approved by the MHNA Board of Management (BOM). Each agreement will be subject to either an agreed fee (per year) or be in lieu of services provided. The agreements will be reviewed annually by the BOM.

Club Sponsorship

The Association understands that it is important for its affiliated clubs to be able to gain revenue from sponsors to assist with their finances. The placing of advertising signage within the clubs allocated area within the complex adds value to these agreements.

Signage

- All proposed signage must be sent to the BOM for review and approval before installation.
- The Association is mindful of wind loads on fences and has designated a maximum total area that is allocated to each club
- All sponsorship signs are to be:
 - Created on Coreflute
 - Attached to the fence by cable ties only
 - Have a minimum spacing of 50mm between signs (to allow for wind dispersal)

Association Signage:

- Total Area Assigned: 2 x 3 Sq M (each area)
- Designated areas for association signage are both sides of the main entry gates to courts 1 – 12 and courts 13 – 18.
 - Note that the allocation of signage at the main entry gates of courts 13 – 18 is designated for Mid Hills Representative Team sponsorship only.

Signage

- All proposed signage must be sent to the BOM for review.
- Back to back signage is allowed

Club Signage (allocated court fencing only):

- Total Assigned Area: 3 Sq M
- 1 only 900mm X 900mm (optional)
- Remainder of signs to be no bigger than 400mm X 600mm (each)
- Must face in towards the courts
 - Back to back signage is ***not allowed***

Advertising that is prohibited:

- Cigarettes or vaping products
- Advertising of a sexual nature
- Alcohol products (local hotels and/or licenced clubs are allowed)